

LOUISIANA'S ENTERTAINMENT INDUSTRY FACTS & FIGURES

The Bottom Line: *Economic Impact of the Film & Television Industry in Louisiana*

- Prior to 2002, film activity was sporadic and never consistent. A mere **\$32 million per** year is estimated to have been spent in Louisiana related to film & television production.
- Since 2002, Louisiana has experienced over **\$1.5 billion** in production
- Of that, it can be conservatively estimated that over **\$500,000,000** in direct impact to the state and local economies (1/3 of the total budget is a standard formula used to estimate leave behind dollars)

Yearly Breakdown (estimated):

- 2002 - **\$12 million**
- 2003 - **\$212 million**
- 2004 - **\$390 million**
- 2005 - **\$550 million**
- 2006 – over **\$300 million** (from January – May)

Louisiana Employment Statistics:

- Since 2002, approximately **\$120 million** has been spent on Louisiana payroll.
- IATSE Local 478 has grown to approximately 500 members statewide.

Yearly Breakdown (estimated):

- 2002 - **\$75,000**
- 2003 - **\$32 million**
- 2004 - **\$40 million**
- 2005 - **\$42 million**
- 2006 - numbers unavailable at the present time.

How Does the Film & Television Industry Benefit Local Communities?

- Hotels, Food Suppliers, Restaurants, Accounting Services, Attorneys, Vehicle Rentals, Gas Stations, and Hardware Stores are just a few of the businesses that benefit directly & significantly from production activity.
- Motion Picture & Television Production is non-polluting, labor intensive; diversifies our economy statewide and brings international attention to an area of high activity.

Why Louisiana?

INCENTIVES:

- Since 2002, Louisiana has offered some of the most aggressive and generous tax incentives.
- Investors can expect **25%** back in the form of tax credits for the expenditures that they make in the state.
- As an added bonus, we offer an additional **10%** in the form of tax credits for the Louisiana residents hired to work on the production.

INFRASTRUTURE:

- Louisiana offers a **15%** tax credit on infrastructure projects.
- We also have two fully functional soundstages in two diverse areas of our state: The **NIMS Center** in New Orleans & the **Exposition Center** in Shreveport (in the process of being converted).
- As a result of the increase in production as well as the added infrastructure tax credit, we have seen an increased interest in building facilities across the entire state.

OTHER ENTERTAINMENT RELATED INCENTIVES:

- Building on the success of the Motion Picture Incentives & recognizing the converging trends in the entertainment industry, Louisiana now offers incentives for investments in **Sound Recording & Digital Media** productions.
- Sound Recording Productions can earn up to **20%** in tax credits base upon the amount of the investment.
- Digital Media Productions can earn **20%, 15% & 10%** each year for up to 6 years that the company operates in the state of Louisiana.

FILMS SHOT IN LOUISIANA SINCE 2002 (Yearly Breakdown / Partial List)

2002/2003		
PROJECT NAME	PRODUCTION ENTITY	TYPE
RAY	Universal	Feature
Mr. 3000	Disney / Touchstone	Feature
Deacon John's Jump Blues	Vetter Communications Corp.	Documentary
A Love Song for Bobby Long	Lion's Gate	Feature
Waiting	Lion's Gate	Feature
Evil Remains	LIFT	Feature
Freshman Year	LIFT	Feature
Jedakis Video	LIFT	Music Video
Sky Italia Launch Campaign	S.I. Productions, L.L.C.	Commercial
Because of Winn-Dixie	20th Century Fox	Feature
Runaway Jury	New Regency	Feature
Torn Apart	Outsider Production 1, L.L.C.	Feature
Growing Pains Reunion 2	ABC	TV Movie
A Twisted Trust	Lifetime	TV Movie
Flood of Fear	Wallet Sized Pictures Louisiana, L.L.C.	TV Movie
Music Videos (5 videos)	Cash Money Records	Music Video

2004

PROJECT NAME	PRODUCTION ENTITY	TYPE
Infidelity	Lifetime	TV Movie
Stuck in Suburbs	ABC Cable	TV Movie
Pop Rocks	ABC Cable	TV Movie
Searching for David's Heart	ABC Cable	TV Movie
Search for the World's Greatest Kid Magician	ABC Cable	TV Movie
Skeleton Key	Universal	Feature
Last Holiday	Paramount Pictures	Feature
Glory Road	Disney / Touchstone	Feature
Miracle Run	Lifetime	TV Movie
Brooke Ellison	A & E	TV Movie
Frankenstein	USA	TV Movie
Dead Will Tell	CBS	TV Movie
Thief (Pilot)	FX Cable	TV Movie
Canal Street Brothel	CBS	TV Movie
Dreamer	Dreamworks	Feature
Heartless	CBS	TV Movie
Backwater	Miramax	Feature
Five Fingers	LIFT	Feature
Dukes of Hazzard	Warner Bros.	Feature

PROJECT NAME	PRODUCTION ENTITY	TYPE
Pizza Wars	ABC Cable	TV Movie
Elvis	CBS	TV Movie
Getting Lucky (Just My Luck)	New Regency	Feature
All the King's Men	Sony	Feature
Faith of my Fathers	A&E	TV Movie
Roadhouse II	LIFT	Feature
Campus Confidential	ABC Cable	TV Movie
Locusts	LIFT	TV Movie
Failure to Launch	Paramount Pictures	Feature
Big Momma's House 2	20th Century Fox	Feature
Stay Alive	Endgame Entertainment	Feature
The Last Time	Element Pictures/LIFT	Feature
Thief (Series)	FX	TV Series
Bug	LIFT	Feature
Vampire Bats	LIFT	TV Movie
Snow Wonder	CBS	TV Movie
Scarlett	Lifetime / Lion's Gate	Feature
Factory Girl	LIFT /Weinstein	Feature
The Reaping	Warner Bros.	Feature

2006 (through May)

The Guardian	Disney	Feature
Premonition	LIFT	Feature
Déjà Vu	Disney / Bruckheimer	Feature
Travelers	FX/Fox	TV Pilot
Match Race	LIFT/ESPN	Feature
Solstice	Endgame Entertainment	Feature
Not Like Everyone Else (aka HEX)	LIFT	Feature
Mr. Brooks	LIFT	Feature
Deal	Independent	Feature
Initiation of Sarah	Disney / ABC Family	TV Movie
PDR (Philly Department of Recreation)	LIFT / Lion's Gate	Feature
Life is Not A Fairytale	LIFT	Feature
The Year Without Santa	Warner Brothers/CBS	TV Movie

*Productions listed in **GREEN** indicate those that have wrapped
 *Productions listed in **BLUE** indicate those that are in production
 *Productions listed in **RED** indicate those that are in pre-production